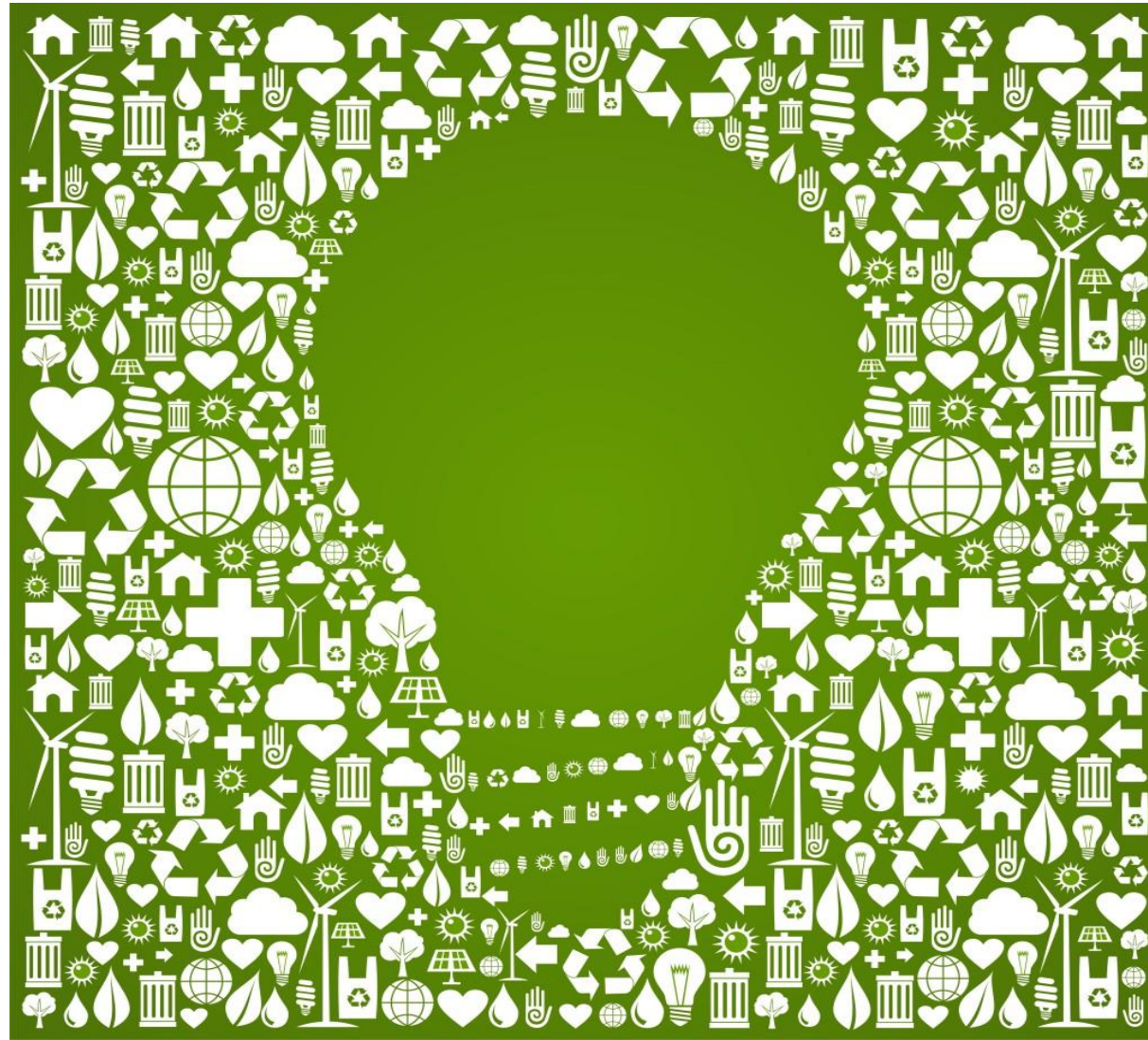




Entrepreneurial Mind Set

Supporting Students to establish a mentality of entrepreneurs' in common environments, learn what they need to develop ideas into successful businesses.

How to increase entrepreneurial opportunities in their environments and communities, in future corporations, institutions, and regions.





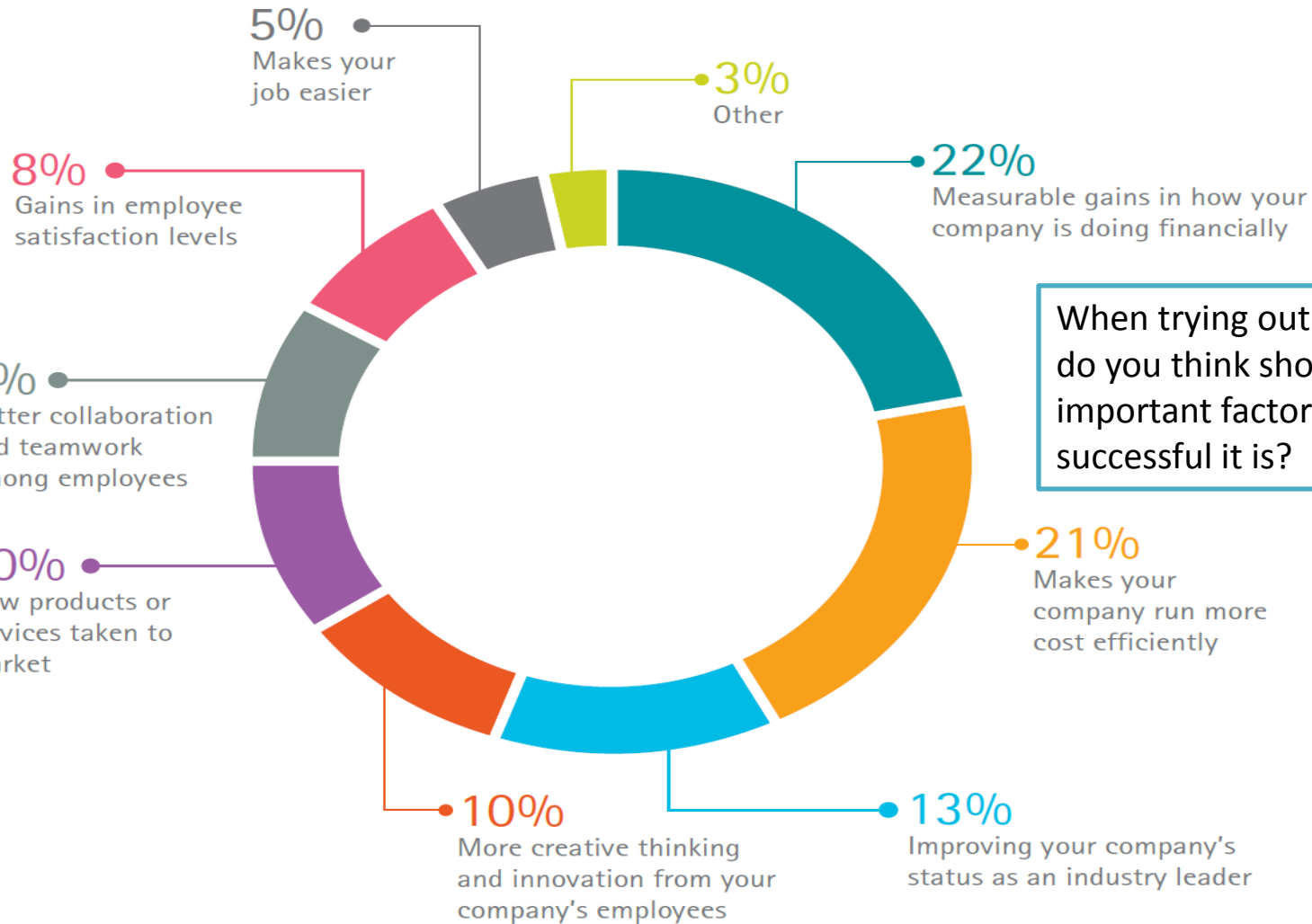
10 Entrepreneurial Principles

1. **Create**, identify, and evaluate new venture opportunities.
2. **Interpret** customer needs and quantify the value proposition.
3. **Start** and build a successful PERSONAL PROFILED based company.
4. **Understand** how the process of starting new ventures may vary geographically and culturally.
5. **Leverage** new science and technologies from the street to corporate or university laboratories.
6. **Develop** winning business plans.
7. **Scale** companies to be globally successful.
8. **Navigate** the venture capital investment process.
9. **Obtain** feedback on personal entrepreneurship skills.
10. **Enhance** and expand their networks.





Measuring success Bar



When trying out a new idea, what do you think should be the most important factor in determining how successful it is?

